



TEA SATE

2024

ASIA 亚洲研讨会

SPONSOR BENEFITS

赞助合作伙伴机会

8-11 SEPTEMBER

HONG KONG DISNEYLAND RESORT

SPONSOR BENEFITS 福利

	PREMIER SPONSOR 首席赞助合作 伙伴 \$17,488	WELCOME RECEPTION 欢迎接待会 \$15,088	LUNCH SPONSOR 午餐赞助合作 伙伴 \$7,488	POWER PARTNER 移动充赞助合 作伙伴 \$6,088
NUMBER AVAILABLE 可供数量	2	1	2	1
Logo on SATE NA website as Premier Sponsor with hyperlink 在TEA主页上显示SATE NA首席赞助合作伙伴的公司标识，并且可连接企业的主页面	●			
3 minutes of podium time for sponsor representative or video 赞助合作伙伴企业代表人可在演讲台上做三分钟演讲或视频介绍	●			
Video of up to 60 seconds shown in the main auditorium 在研讨会每日开始之时可在主会场展示高达60秒的视频宣传	●			
Video of up to 30 seconds shown in the main auditorium 研讨会的第一天结束前可在主会场展示30秒的视频介绍		●		
Inclusion on the co-branded event lanyard (provided by TEA) 包含在联合品牌活动的挂带上（由TEA提供）	●			
Logo on sizzle reel during opening welcome reception 欢迎接待会开幕式的短视频里显示公司标识	●	●	NAME	●
Logo on conference signage 研讨会的指示海报上显示公司标识	●	●	●	●
Logo included on step & repeat 背景海报上显示公司标识	●	●		
Opportunity to send 1 promotional email to SATE NA registered attendees post-event 在研讨会后，向SATE NA的参会人发推广邮件一封的机会	●	●		
Opportunity to provide printed collateral or branded promotional item to all SATE NA attendees (provided by sponsor, quantity 300) 向全部SATE NA的参会人发公司的印刷宣传材料，或品牌商务礼品的机会（由赞助合作伙伴提供，数量为300份）	●	●		
Promotional social media posts for event with sponsoring company's logo & images 研讨会的社交媒体推广文中显示赞助合作伙伴的标识和图案	UP TO 2	UP TO 2	1	1
Sponsor ribbon on name badge at event 研讨会现场赞助合作伙伴的名牌挂带	●	●	●	●
Event registration list (name & company only) 研讨会报名链接列表（仅名字和公司）	●	●	●	
Inclusion in day of thank you social media sponsor post 包含在赞助合作伙伴的答谢日社交媒体推广文中	●	●	●	
Recognition in promotional emails, pre & post event 在研讨会前后的推广邮件中表彰	●	●	●	●
Complimentary registrations to SATE NA 2024 SATE NA 2024的免费门票	3	3	1	1

SPONSORSHIP BENEFITS FOR THESE LEVELS CONTINUED ON NEXT PAGE

All events and branding opportunities are subject to change. Reserve yours today! Chloe@TEAConnect.org

SPONSOR BENEFITS 福利

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NUMBER AVAILABLE 可供数量	2	1	2	1
Sponsor company representative 5-minute speaking opportunity at the beginning of the Welcome Reception 有机会获得赞助合作伙伴企业代表于欢迎接待会的开始时发表5分钟演讲		●		
Recognition on SATE NA website with hyperlink 研讨会网页中表彰赞助合作伙伴，并可链接企业网站		●	●	●
Custom printed table tent cards provided for Welcome Reception 欢迎接待会中提供定制印刷桌面立卡		●		
Sponsor company representative 3-minute speaking opportunity at the beginning of the lunch on the date selected 赞助合作伙伴企业代表于其中一天的午餐的开始时发表3分钟演讲			●	
Logo on collateral and other communications related to SATE NA 关于SATE NA的礼品及其他推广的标识显示	●	●		
Acknowledgement from the stage 舞台致谢	●	●	●	●
2 custom branded tabletop power stations, to include sponsor branded chargers 两定制桌面移动充电器，包括赞助合作伙伴品牌充电器				●
Custom printed table tent cards to promote the Power Stations 可用定制印刷桌面立卡给参会人通过移动充电点进行推广				●
Sponsor company representative speaking opportunity during transportation to the event 有机会获得赞助合作伙伴企业代表于研讨会活动的往返巴士中演讲				
Sponsor signage on the bus 在往返巴士中显示赞助合作伙伴标识				
Sponsor company representative 3-minute speaking opportunity during the breakfast on the date selected 赞助合作伙伴企业代表于其中一天的早餐发表3分钟演讲				
Table tents with QR code & sponsor logo recognition on each table 每张桌子上，立有二维码，答谢赞助合作伙伴 及标识表彰的桌面立卡				

To claim your sponsorship or for additional information, please contact Chloe@TEAConnect.org

MORE SPONSORSHIP LEVELS ON NEXT PAGE

SPONSOR BENEFITS

福利

	NEXTGEN SPONSOR 新生代 \$5,088	BREAKFAST SPONSOR 早餐赞助合作 伙伴 \$5,088	TRANSLATION SPONSOR 翻译赞助合作 伙伴 \$4,800	LANYARD SPONSOR 挂绳赞助合作 伙伴 \$2,088
NUMBER AVAILABLE 可供数量	3	2	1	
Logo on SATE NA website as Premier Sponsor with hyperlink 在TEA主页上显示SATE NA首席赞助合作伙伴的公司标识，并且可连接企业的主页面				
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Video of up to 30 seconds shown in the main auditorium 研讨会的第一天结束前可在主会场展示30秒的视频介绍				
Inclusion on the co-branded event lanyard (provided by TEA) 包含在联合品牌活动的挂带上（由TEA提供）				●
Logo on sizzle reel during opening welcome reception 欢迎接待会开幕式的短视频里显示公司标识	NAME	NAME	NAME	NAME
Logo on conference signage 研讨会的指示海报上显示公司标识	●	●	●	●
Logo included on step & repeat 背景海报上显示公司标识				
Opportunity to send 1 promotional email to SATE NA registered attendees post-event 在研讨会后，向SATE NA的参会人发推广邮件一封的机会				
Opportunity to provide printed collateral or branded promotional item to all SATE NA attendees (provided by sponsor, quantity 300) 向全部SATE NA的参会人发公司的印刷宣传材料，或品牌商务礼品的机会（由赞助合作伙伴提供，数量为300份）				
Promotional social media posts for event with sponsoring company's logo & images 研讨会的社交媒体推广文中显示赞助合作伙伴的标识和图案			1	
Sponsor ribbon on name badge at event 研讨会现场赞助合作伙伴的名牌挂带	●	●	●	
Event registration list (name & company only) 研讨会报名链接列表（仅名字和公司）	●	●	●	
Inclusion in day of thank you social media sponsor post 包含在赞助合作伙伴的答谢日社交媒体推广文中	●	●		
Recognition in promotional emails, pre & post event 在研讨会前后的推广邮件中表彰	●	●	●	●
Complimentary registrations to SATE NA 2024 SATE NA 2024的免费门票	1	1		

SPONSORSHIP BENEFITS FOR THESE LEVELS CONTINUED ON NEXT PAGE

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NUMBER AVAILABLE 可供数量	3	2	1	
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Recognition on SATE NA website with hyperlink 研讨会网页中表彰赞助合作伙伴，并可链接企业网站	●	●	●	●
Custom printed table tent cards provided for Welcome Reception 欢迎接待会中提供定制印刷桌面立卡				
Sponsor company representative 3-minute speaking opportunity at the beginning of the lunch on the date selected 赞助合作伙伴企业代表于其中一天的午餐的开始时发表3分钟演讲				
Logo on collateral and other communications related to SATE NA 关于SATE NA的礼品及其他推广的标识显示				
Acknowledgement from the stage 舞台致谢	●	●	●	
2 custom branded tabletop power stations, to include sponsor branded chargers 两定制桌面移动充电器，包括赞助合作伙伴品牌充电器				
Custom printed table tent cards to promote the Power Stations 可用定制印刷桌面立卡给参会人通过移动充电点进行推广				
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Sponsor signage on the bus 在往返巴士中显示赞助合作伙伴标识				
Sponsor company representative 3-minute speaking opportunity during the breakfast on the date selected 赞助合作伙伴企业代表于其中一天的早餐发表3分钟演讲	●	●		
Table tents with QR code & sponsor logo recognition on each table 每张桌子上，立有二维码，答谢赞助合作伙伴 及标识表彰的桌面立卡				●

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GLOBAL PARTNERSHIPS ON NEXT PAGE

GLOBAL PARTNERSHIPS

全球赞助合作伙伴机会

*The number of scholarships offered is dependent on the actual amount committed by NextGen Partners. TEA will utilize partner funding to maximize the number of opportunities and value of scholarship offerings available. Scholarship application and selection process managed through TEA HQ
 *奖学金数目取决于新生代赞助合作伙伴的事实数量。TEA将利用赞助金额最大化地为新生代申请人提供机会及奖学金的价值
 奖学金的申请及审核有TEA总部来管理

	MASTERS OF THEIR CRAFT INITIATIVE 大师合作伙伴	NEXTGEN INITIATIVE 新生代合作伙伴
	\$25,000	\$7,500
NUMBER AVAILABLE 可供数量	1	4
Recognition on relevant pages on the TEA website 在TEA网页中表彰 - 大师页面	●	●
Global partner webinar participation 参与全球合作伙伴的网络研讨会		●
Co-branded and custom-designed email signature graphic 由TEA提供的联合品牌和定制化设计的邮件前面图案		●
Recognition in relevant email promotions throughout 2024 于2024 全年在新生代邮件中推广	●	●
Opportunity to post a TEA Blog profile article (up to 2,000 words) 有机会在TEA博客上发表简介文章（不超过2000字）		●
Participation and speaking opportunity during the Annual Master's Induction Ceremony 参与年度大师的就职典礼及发表演讲的机会		●
Two (2) registrations for SATE NA 两张SATE北美研讨会的门票		●
Opportunity for 2 company reps to participate in the annual TEA Masters Dinner 有机会为企业代表参与年度TEA大师晚会获得两张席位，与新一届TEA大师，主要TEA成员及志愿者领导人共进晚餐		●
Support for the new class of Masters' attendance at SATE NA 支持新一届大师参与SATE北美研讨会		●
Support for the NextGen Asia Design Challenge 为TEA亚太地区新生代设计挑战赛提供邮件推广，获胜者现金奖励，和InPark杂志发表的支持	●	
Recognition and appreciation at the TEA Annual Member Meeting 于TEA会员年度大会上表彰及答谢，包括被TEA领导人语言表彰及在会员年度大会的演讲页面中标识表彰	●	
Opportunity to participate in NextGen programming at SATE NA 有机会获得参与SATE北美研讨会的新生代活动规划	●	
Two job postings on the TEA job board 在TEA招聘网站上发表两份招聘启事	●	
Support of NextGen Scholarship opportunities* including complimentary registration and travel expense support for INSPIRE, Thea Awards Gala, SATE Asia, SATE Europe, SATE North America 为TEA新生代提供奖学金机会的支持*，包括TEA大型活动的门票和餐旅费的支持，活动包括：INSPIRE，西娅奖颁奖典礼，SATE亚洲亚洲，SATE欧洲研讨会，及SATE北美研讨会	●	

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